



September 27, 2011

REPUBLIC BANK HIRES NEW STORE MANAGER

Philadelphia, PA, September 27, 2011 (PR Newswire) – Republic Bank (NASDAQ: FRBK) today announced the hiring of Douglas Rowe as the new Store Manager for its location in Voorhees, New Jersey. Doug's experience in financial services and bank management, as well as his commitment to customer service excellence, make him a perfect fit for the Store Manager position and for Republic Bank. While at Beneficial Bank and Commerce Bank, Doug consistently exceeded business development goals, in addition to creating a work environment that encouraged empowerment and teamwork.

As a Store Manager with Republic Bank, Doug will develop new business, expand existing customer relationships, and promote brand awareness in the community by supporting local events. Doug will lead his team as they work to exceed the expectations of each and every Republic Bank customer.

Doug stated, "I'm excited to be part of a local organization that is dedicated to providing Fanatic Customer Service."

About Republic Bank

Republic Bank, a subsidiary of Republic First Bancorp, Inc., is a full-service, state-chartered commercial bank, whose deposits are insured up to the applicable limits by the Federal Deposit Insurance Corporation (FDIC). The Bank provides diversified financial products through its thirteen offices located in Abington, Ardmore, Bala Cynwyd, Plymouth Meeting, Media and Philadelphia, Pennsylvania and Voorhees and Haddonfield, New Jersey. For more information about Republic Bank, visit myrepublicbank.com.

Forward Looking Statements

The Company may from time to time make written or oral "forward-looking statements", including statements contained in this release and in the Company's filings with the Securities and Exchange Commission. The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. For example, risks and uncertainties can arise with changes in: general economic conditions, including their impact on capital expenditures; new service and product offerings by competitors and price pressures; and similar items. You should carefully review the risk factors described in the Form 10-K for the year ended December 31, 2010 and other documents the Company files from time to time with the Securities and Exchange Commission. The words "may", "believes," "expect," "estimate," "project," "anticipate," "should," "intend," "probability," "risk," "target," "objective," and similar expressions or variations on such expressions are intended to identify forward-looking statements. All such statements are made in good faith by the Company pursuant to the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company does not undertake to update any forward-looking statement, whether written or oral, that may be made from time to time by or on behalf of the Company, except as may be required by applicable law or regulations.

Source:

Republic Bank

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